Minutes from May 15, 2020

The meeting was called to order at 9:00 am by Scott Beck.

In attendance:

Scott Beck, Randy Jones, Amanda Stites, Rhonda Woolsey, Chris Chiodini, Katie Malone, Bob Wiseman and Sandy Franklin.

Motion to appoint Katie Malone to the Board of Directors by Scott Beck with a second by Sandy Franklin. Motion carried.

Minutes/Treasurer's Report

• Motion to accept minutes from February 21, 2020 and March 20, 2020 by Amanda Stites with a second by Sandy Franklin. Motion carried. Treasurer's report from Cheryl Bush – current balance \$13,912.71..

Business

- Committee Reports
 - Design Committee Bob Wiseman reported they had planted flowers in the planters around the square this week. There was discussion on possibly getting matching façade grants for exterior painting, window treatments and awnings. Next meeting will be June 8th.
 - Promotions Committee Amanda Stites said they are re-evaluating events. June 13th in conjunction with the Farmers Market and Junk in the Trunk events, will be having a promotional event to support square businesses. COVID-19 protocol will be followed at both events. Next meeting will be June 4th.
 - Economic Committee Chris Chiodini went over transformation strategies. Next meeting will be June 8th.
 - Organization Committee Scott Beck reported discussion on grand -reopening plans as well as transformation strategies and the need for volunteers. Next meeting will be June 10th.
 - DECA Amanda Stites has reached out to see if the students want to return next fall when school starts again.

Old Business

o Bricks & Bluegrass Event has been postponed and will reschedule at a later date.

New Business

- Farmers Market & Junk in Trunk Amanda reported that both event permits would be brought to the Board of Aldermen on May 18th for approval..
- Promotions volunteer shirts have been tabled.
- Facebook photo promo contest in conjunction with Farmers Market/Junk in the Trunk to help district during COVID-19. Motion by Scott Beck with a second by Sandy Franklin to purchase \$550 worth of gift cards from square merchants for promotion. Motion carried.
- Transformation strategies will have one more meeting with Missouri Main Street and after discussion is was consensus to have the topics be on our transformation strategies and possible grants.

- After discussion, a motion was made by Randy with a second by Sandy to extend the boundaries of Love The Square to include Hon Heating & Cooling to the north side as well as St. Peter's Episcopal Church and Direct Family Healthcare and South Cass Tribune to the west of the square. Motion carried.
- Reminder that Missouri Main Street Conference is tentatively scheduled for July 29th to 31st in Kansas City.
- Scott had group answer survey questions from Missouri Main Street.
- City Administrator Ratliff will be at June meeting to explain some economic ideas that the city is working on.
- Motion to adjourn by Sandy Franklin with a second by Rhonda Woolsey. Motion carried. Meeting adjourned at 10:14 p.m.

Submitted by Randy Jones, Secretary

 President – Scott Beck, President Elect – Amanda Stites, Secretary- Randy Jones, Treasurer – Cheryl Bush, Member- Rhonda Woolsey, Member: Kelly Filer, Member – David Waddle, Member – Katie Malone, Member – Sandy Franklin.