

## LOVE THE SQUARE

### Minutes from September 21, 2018

The meeting was called to order at 9:00 am by Don Peters.

### In attendance

Randy Jones, Obie Carl, Amanda Stites, Don Peters, Happy Welch, Scott Beck, Jami Wilson, April McLaughlin, Lacey Dominic, Rhonda Woosey, Crystal Osborn, Lindsay Keller, Cheryl Bush and Joe Fester. (Quorum Present)

### Approval of Minutes

The minutes from August 24, 2018 were presented and approved. Motion made by Scott Beck with second by Obie Carl.

### Treasurer / Budget Report

- Balance \$1900.00. Scott Beck volunteered to get letters out for Christmas light expense to each business.

### Old Business/New Business

- Burnt District Festival – Jami Wilson said we still need a tent. We passed around a signup sheet for workers. We will pass out fans and information regarding the Town Hall meeting.
- Happy Welch explained to the new attendees what the Town Hall meeting was all about.
- Don Peters will send out an updated flyer for everyone to look at and have printed before the Town Hall meeting.
- Motion was made by Scott Beck and second by April McLaughlin to purchase a banner to advertise for the Town Hall meeting. Motion carried. Jami Wilson will order it.
- First Friday Coffee – We have the catering secured by Katie's and Scott Beck and Randy Jones will provide the door prizes.
- Main Street -Town Hall meeting – Amanda Stites has flyers to pass out and business cards to attach to the fans. (Amanda donated the business cards).
- There was a great deal of discussion in regard to newspaper versus social media advertising. Amanda made a motion with Happy second to include the South Cass Tribune in future events including the Town Hall meeting and Christmas on the Square. Obie Carl abstained, 3 nays, 3 ayes. Motion failed.
- Amanda made a motion to approve her offer to donate an ad with "Save the Date" information using the Love the Square logo. Happy seconded motion. Motion carried.
- Amanda prepared and presented a proposal for communications and marketing. Scott made motion to have an additional meeting for the Board to discuss these marketing strategies. Meeting was set for October 12, 2018 at 9:00 a.m. at City Hall.
- Don spoke about information he needed to do small ad in Missouri Life magazine for Christmas on the Square.
- Next Meeting October 19th at 9:00 am at St. Peter's Episcopal Church. Motion to adjourn by April McLaughlin and second by Scott Beck. Motion carried. Meeting adjourned at 10:10 am.

Submitted by Randy Jones, Secretary

- **President** – Don Peters
- **Vice President** – Happy Welch
- **Secretary**- Randy Jones
- **Treasurer**- April McLaughlin
- **Past President**- April McLaughlin
- **New Executive Board Member**- Obie Carl
- **New Board Participant**: Jerian Cesonis
- **Member**: Scott Beck