

Love the Square – December 15, 2017

Those in attendance: April McLaughlin, Don Peters, Happy Welch, Scott Beck, Obie Carl, Randy Jones, Jamie Wilson, Dave Pritchett, LynnDa Roberts, and Sandy Franklin.

Motion to accept minutes of November 17, 2017 by Happy Welch with second by Scott Beck. Motion carried.

Treasurer's Report presented along with Membership listing with paid 2018 dues.

Recap of Mayor's Tree Lighting with thoughts and suggestions:

- St. Peter's Episcopal Church reported attendance doubled this year at their event.
- Chamber of Commerce ran out of chili and flyers.
- Second Saturday seemed to work good.
- Sarah presented a timeline for next year's lighting ceremony.
- Pageant went well. Need to have someone there to tally judge's sheets next year. Will possibly have to look at upping the time and also location change if necessary. Thank you to Ronda and Andrea for hard work.
- Over 200 flyers were handed out. Thank you to LynnDa for creating them.
- Thank you to Chris Deal and Parks & Rec Dept. for new banner.
- Event had 5 corporate sponsors, several individual sponsors, pageant sponsors Serenity Hospice and Judy Bowman, horse & buggy rides Hansen Orthodontics.
- Will need to get a photographer for next year.
- Mr. & Mrs. Claus have donated time last three years. Motion by April McLaughlin and second by Obie Carl to send them \$100 as a thank you. Motion carried.
- Motion by April McLaughlin and second by Happy Welch to place a quarter page Christmas Ad in the Harrisonville Star. Motion carried.
- Don brought up that we should run ads for every event on the Square.
- LynnDa stated County said we might have a Magic Tree next year.
- Discussion on the need of a Snap Chat account to help advertise LTS events.
- Discussion of need for a Santa "helper" next year.
- Need to make sure sponsors are recognized during ceremony.
- Need for more signage next year – sandwich signs, direction signs and map to be handed out with flyer.
- Christian Church wants to participate next year.
- Need to have DJ set up closer to audience next year. Randy said he would be DJ liason next year.
- Decided to turn on lights on buildings the day after Thanksgiving.
- Will decide for definite about second Saturday in December as permanent date at our January meeting.
- Motion to adjourn by April McLaughlin and second by Don Peters. Motion carried.

Submitted by:

Randall Jones

